

NEWS RELEASE

STYLE SECRETS at The Killarney Park Hotel

Saturday 29th March 2008

Third year of Stylish Ladies Luncheon

Top fashion designer, Helen Cody and 'Stylebible.ie' founder,

Liz Greehy share secrets . . .

Details were today announced of the third annual **Style Secrets** luncheon on Saturday 29th of March in the sumptuous surroundings of the five star, **Killarney Park Hotel, Killarney, County Kerry**. This fabulous, and fun, luncheon has established itself as a firm favourite in the diaries of fashionable ladies everywhere, and, once again, an afternoon of gorgeous glamour and a few giggles with your girl pals, of every age - is guaranteed. This year, the Killarney Park have invited along one of the countries leading fashion designers, Helen Cody, and the founder of Irish fashion site, stylebible.ie, Liz Greehy, to share some insider tips, and maybe a few secrets! The event also includes pre-dinner cocktails, a 4 course luncheon in the Park Restaurant, spot prizes and a goodie bag. **Tickets priced at €125 are available now from the Killarney Park Hotel. Telephone: 064 35555.**

Helen Cody's experience in the world of fashion spans almost two decades. Graduating in fashion and textiles from N.C.A.D, Helen then moved to Paris to work for French Vogue Magazine! She developed her skills as a leading stylist for magazines, music videos, commercials and celebrities working in London,

Paris and New York for the world's leading publications.

She returned to Ireland in 2000 to set up her own fashion label, winning the prestigious **Late Late Show fashion designer of the future award**, after only her first year in business! Today, having dressed Charlize Theron for the Oscars and President McAleese for her campaign and inauguration, Helen will be sharing her tips on dressing for the 7 decades of a women's fashion life - in the knowledge that every woman can look and dress wonderfully at every age. Ennis based, 27 year old mom of two, Liz Greehy, tells us how her 'passion for fashion' lead her to establish Stylebible.ie - the website that is fast becoming Ireland's premier online resource for fashion and beauty news. Since its inception last year, it has being hailed as a site to see by every national paper in the country as well as countless magazines, regional papers and radio stations. The Sunday Tribune asked for 'more of this kind of thing please', Woman's Way and the Sunday Independent named it their 'top fashion site' and the list of esteemed contributors to the site, including Louis Copeland himself, speaks for itself!

Previous speakers at Style Secrets at the Killarney Park Hotel have included: **Cathy O'Connor**, top stylist and frequent contributor to Ireland AM and Off the Rails; **Triona McCarthy**, Beauty Editor, Sunday Independent; **Melanie Morris**, Editor, Image Magazine and **Graham Cruz**, stylist and make-up artist and a regular on Off the Rails.

Aoife Hickey, Sales and Marketing Manager, Killarney Park Hotel *"Our Style Secret devotees know this afternoon event is all about having a giggle with your*

girlfriends . . . whilst listening to a few secrets from those in the know . . . from the world of style.”

The Killarney Park first opened its doors in 1992 and over the past fifteen years has established itself both nationally and internationally as one of Ireland's top hotels. The Hotel also has a Spa, which features Eve Lom and Elemis treatments.

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ISSUED BY UPFRONT PR on behalf of the Killarney Park Hotel.

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